



# AMERICAN GLOBAL INSTITUTE (AGI)

SKILL DEVELOPMENT, PROFESSIONALISM, INNOVATION, GLOBAL STANDARDS,  
CONFERENCES & WORKSHOPS, LEADERSHIP DEVELOPMENT, CERTIFIED PROGRAMS,  
CONTINUOUS LEARNING, TECHNICAL & PROFESSIONAL SKILLS, STRATEGIC TRAINING

## Mastering Facilities Management: Planning, Budgeting, and Space Optimization Strategies

An international conference, held in Geneva from 05 to 08 Jan. 20256

Dears,

Warm Greeting from American Global Institute (AGI),

We are delighted to invitation to attend the Global Facilities Management Conference (**Mastering Facilities Management: Planning, Budgeting, and Space Optimization Strategies**), to be held in (**Residence Inn by Marriott Geneva City Nations, Switzerland**), from **05 Jan. 2026** to **08 Jan. 2026**.

This prestigious international gathering represents a cornerstone event for professionals, decision-makers, and innovators in the field of facilities management, sustainable operations, strategic planning, and workplace optimization. Over the course of four transformative days—comprising three days of specialized sessions and one immersive workshop—participants will engage in thought-provoking discussions, practical case studies, and forward-looking strategies that define the future of our industry.

The conference will provide:

- *Global Insights: Presentations and keynotes from internationally recognized experts.*
- *Innovative Solutions: In-depth exploration of modern technologies, sustainable practices, and optimization models.*
- *Networking Opportunities: A unique chance to build lasting connections with leaders, experts, and peers from across the world.*
- *Actionable Outcomes: Practical takeaways that can be directly applied to enhance organizational performance and efficiency.*

Your presence will not only enrich the dialogue but also contribute to shaping the collective vision of a smarter, more sustainable future in facilities management.

We look forward with great anticipation to welcoming you in Geneva for this landmark event.

Warmest regards,

  
**Ghanem Al-Otaibi**  
General Manager





# **International Conference: Mastering Facilities Management: Planning, Budgeting, and Space Optimization Strategies**

*Date: from 05/01/2026 to 08/01/2026 - (3 Days Theory + 1 Day Workshop). Place: Residence Inn by Marriott Geneva City Nations, Switzerland. Participating Fees (as a listener): 1500 KD*

## **Conference Introduction:**

In a world where corporate efficiency and sustainability are critical, facilities management (FM) has become a strategic function. This conference is designed to equip FM professionals, managers, and decision-makers with the knowledge, tools, and strategies to optimize facilities operations. Over four days, participants will explore planning, budgeting, space optimization, leadership, technology integration, and sustainable practices. A practical workshop ensures participants can immediately apply their learning to real-world scenarios.

## **Conference Objectives:**

**By the end of this conference, participants will:**

- Align facility strategies with organizational goals.
- Learn advanced budgeting and cost-control techniques.
- Master space utilization and adaptive workspace design.
- Implement sustainable and energy-efficient solutions.
- Explore smart building technologies and IoT integration.
- Develop leadership and team management skills in FM.
- Understand compliance, risk management, and emergency planning.

## **Conference Target Audience:**

**This international conference is designed for:**

- Facilities Managers & Directors seeking advanced strategies in planning, budgeting, and optimization.
- Corporate Real Estate & Workplace Leaders aiming to enhance space efficiency and sustainability.
- Finance & Budgeting Professionals responsible for cost control and financial planning in facility operations.
- Engineers & Technical Specialists focused on smart buildings, IoT, and energy efficiency.
- Policy Makers & Government Representatives involved in urban development and facility standards.
- Consultants & Advisors in facilities management, space planning, and operational excellence.
- Academics & Researchers exploring the future of facilities management and workplace innovation.

### **Conference Speakers:**

#### **Dr. Emily Groger – Global Facilities Management Expert**

- Specialization: Strategic Planning & Sustainable Facilities.
- Experience: 20+ years advising multinational corporations on FM strategy.

#### **Mr. David Alvarez – Senior Space Optimization Consultant**

- Specialization: Workplace Design & Space Efficiency.
- Experience: 20+ years in corporate space planning and real estate management.

#### **Ms. Leen Thoray – Facilities Finance & Budgeting Specialist**

- Specialization: FM Budgeting, Cost Control, & Financial Planning.
- Experience: 20+ years managing budgets for large-scale facilities.

#### **Eng. Abanob Awad – Smart Building & IoT Integration Specialist**

- Specialization: Smart Facilities & Energy Efficiency.
- Experience: 20+ years implementing IoT and building automation in global facilities.

#### **Panel Discussion Speakers:**

- Senior facilities management professionals sharing case studies, best practices, and success stories.

### **Conference Major Points Content:**

#### **Strategic Planning & Management**

- Align FM with corporate objectives.
- Facility lifecycle management.
- Performance metrics and benchmarking.

#### **Financial Planning & Budgeting**

- Real-time budgeting and cloud-based tools.
- Cost allocation and reduction strategies.
- Capital vs operational expenditure.

#### **Space Planning & Optimization**

- Occupancy analysis and utilization strategies.
- Flexible and adaptive workspaces.
- Workspace efficiency measurement.

#### **Technology & Innovation**

- Smart building solutions and IoT applications.
- FM software tools.
- Predictive maintenance and automation.

#### **Sustainability & Green Facilities**

- Energy efficiency strategies.
- Waste reduction and recycling programs.
- Sustainable design principles.

#### **Leadership, Compliance & Risk Management**

- FM leadership and team management.
- Compliance and safety standards.
- Risk assessment and emergency planning.

## Conference Agenda

### Day 1 – Foundations of Facilities Management & Strategic Planning

| <i>Time</i>   | <i>Session</i>                                       | <i>Speaker(s)</i>                                    |
|---------------|--|--|
| 09:00 – 09:30 | Morning Refreshments & Registration                  | –  |
| 09:30 – 10:15 | Opening Keynote: The Future of Facilities Management | Dr. Emily Groger                                     |
| 10:15 – 11:00 | Session 1: Strategic Planning for Modern Facilities  | Dr. Emily Groger                                     |
| 11:00 – 11:15 | Coffee Break   | –  |
| 11:15 – 12:00 | Session 2: Facility Lifecycle Management             | Mr. David Alvarez                                    |
| 12:00 – 13:00 | Session 3: Performance Metrics & Benchmarking        | Mr. David Alvarez                                    |
| 13:00 – 14:00 | Lunch & Networking                                   | –  |
| 14:00 – 15:00 | Panel Discussion: Global FM Trends                   | Dr. Emily Groger, Mr. David Alvarez, Ms. Leen Thoray |
| 15:00 – 15:45 | Session 4: Risk Assessment & Compliance in FM        | Ms. Leen Thoray                                      |
| 15:45 – 16:00 | Coffee Break   | –  |
| 16:00 – 17:00 | Interactive Q&A & Wrap-up of Day 1                   | All Speakers   |



## Day 2 – Financial Planning, Budgeting & Technology

| <i>Time</i>   | <i>Session</i>   | <i>Speaker(s)</i> |
|---------------|--|-------------------|
| 09:00 – 09:30 | Morning Refreshments & Entry                                       | –                 |
| 09:30 – 10:15 | <b>Keynote:</b> AI & Machine Learning in Budget Forecasting        | Ms. Leen Thoray   |
| 10:15 – 11:00 | <b>Session 1:</b> Real-Time Budgeting with Cloud-Based Tools       | Ms. Leen Thoray   |
| 11:00 – 11:15 | Coffee Break   | –                 |
| 11:15 – 12:00 | <b>Session 2:</b> ERP Integration & Budget Control                 | Ms. Leen Thoray   |
| 12:00 – 13:00 | <b>Tech Demos (Parallel Rooms):</b> Budgeting & Planning Tools     | Facilitators      |
| 13:00 – 14:00 | Lunch & Networking   | –                 |
| 14:00 – 15:00 | <b>Case Study:</b> Tech-Driven Budgeting Overhaul                  | Ms. Leen Thoray   |
| 15:00 – 15:45 | <b>Session 3:</b> Budget Optimization & Cost Efficiency Strategies | Ms. Leen Thoray   |
| 15:45 – 16:00 | Coffee Break   | –                 |
| 16:00 – 17:00 | Roundtable Discussion: FM Budgeting Challenges & Solutions         | All Speakers      |



### Day 3 – Space Optimization, Sustainability & Leadership

| <i>Time</i>   | <i>Session</i>   | <i>Speaker(s)</i> |
|---------------|--|-------------------|
| 09:00 – 09:30 | Morning Refreshments & Entry                                   | –                 |
| 09:30 – 10:15 | <b>Keynote:</b> Smart Facilities & IoT Integration             | Eng. Abanob Awad  |
| 10:15 – 11:00 | <b>Session 1:</b> Space Planning & Utilization Analysis        | Mr. David Alvarez |
| 11:00 – 11:15 | Coffee Break   | –                 |
| 11:15 – 12:00 | <b>Session 2:</b> Designing Flexible & Adaptive Workspaces     | Mr. David Alvarez |
| 12:00 – 13:00 | <b>Session 3:</b> Energy Efficiency & Green Building Practices | Dr. Emily Groger  |
| 13:00 – 14:00 | Lunch & Networking   | –                 |
| 14:00 – 15:00 | <b>Session 4:</b> Leadership & Team Management in FM           | Ms. Leen Thoray   |
| 15:00 – 15:45 | <b>Case Study:</b> Implementing Sustainable Practices          | Dr. Emily Groger  |
| 15:45 – 16:00 | Coffee Break   | –                 |
| 16:00 – 17:00 | Interactive Panel & Q&A: Emerging Trends in FM                 | All Speakers      |



## Day 4 – Practical Workshop: Applying Knowledge

| <i>Time</i>   | <i>Session</i>   | <i>Speaker(s)</i>                       |
|---------------|--|---|
| 09:00 – 09:30 | Morning Refreshments & Entry   | –                                       |
| 09:30 – 11:00 | <b>Workshop 1:</b> Space Optimization Simulation                       | Mr. David Alvarez /<br>Eng. Abanob Awad |
| 11:00 – 11:15 | Coffee Break   | –                                       |
| 11:15 – 12:30 | <b>Workshop 2:</b> Budget Allocation & Cost Control Exercises          | Ms. Leen Thoray                         |
| 12:30 – 13:30 | Lunch & Networking   | –                                       |
| 13:30 – 15:00 | <b>Workshop 3:</b> Technology Demo: FM Software & Smart Building Tools | Eng. Abanob Awad /<br>Facilitators      |
| 15:00 – 15:45 | Group Activity: Sustainability Planning & Risk Management              | All Facilitators                        |
| 15:45 – 16:00 | Coffee Break   | –                                       |
| 16:00 – 17:00 | <b>Closing Ceremony:</b> Remarks & Networking Reception                | All Speakers                            |

